



# STRATEGIC PRIORITIES

## 1. Staff Development

LSK recognizes that our staff play an integral role in our organization. They are the heart and soul of every child's experience.

**Objective 1:** Increase opportunities for staff appreciation

**Objective 2:** Evaluate current work schedule to provide staff with increased work life balance

**Objective 3:** Provide all staff with increased leadership opportunities

## Vision Statement

A child care organization that is the first for children, families, and RECE's where children are given a strong foundation in a safe and nurturing environment.

## 2. Community Engagement

LSK recognizes that in order to make our community a better place that our organization needs to be more involved in our community.

**Objective 1:** Increase opportunities to implement Intergenerational programming at all sites

**Objective 2:** Apply for a Communication Coordinator to increase and deepen communications with other interested parties

**Objective 3:** Increase the sustainability of organization by implementing a fundraising plan

## 3. Digital Modernization

LSK recognizes that in order to be competitive and remain current in our community, we, as an organization, need to identify and adopt technologies that enhance the digital experience of our staff and clients.

**Objective 1:** Invest in a cloud server to improve record keeping and mitigate risk for all sites

**Objective 2:** Develop, implement, and adhere to efficient and modern administrative practices and utilize existing software where possible

**Objective 3:** Invest in Parent Communication technology to modernize communication with parents

## STRATEGIC PLAN 2023-2026

This plan outlines the three-year strategic direction of Larch Street Kids Child Care Inc.

### Mission Statement

To provide high-quality child care for children, ages four months to 12 years, through a caring, fun, and supportive environment, where qualified Early Childhood Educators see children as capable and competent, and allow children to grow through self-expression and positive relationships.

### Our Values:

LSK will provide services in a manner consistent with the following values:

**Child centered**

**Inclusive** - Celebrates difference and similarities

**Respect** - Respectful of children, families and staff

**Innovative** - Strive for continuous improvement

**Health and safety** - is paramount

**Supportive and Nurturing**

**Partnerships** - values and develops partnerships and relationships

**Financial** - responsible with adequate resources